Sponsorship Guide

The Archies

UKMHA

Awards 2027

WEDNESDAY 15 SEPTEMBER 2027

THE VOX • NEC • BIRMINGHAM



HEADLINE SPONSOR

IMHX™ 2027

THE UK'S LARGEST LOGISTICS EVENT

14-16 September | NEC Birmingham, UK

ORGANISED BY

UKMHA

UK MATERIAL HANDLING ASSOCIATION

The Archies

The Archies is the premier awards event for the material handling and intralogistics industry, celebrating excellence, innovation and achievement.

For over 30 years, it has brought together hundreds of senior decision-makers, industry leaders and innovators to recognise the sector's standout organisations, projects and products.

Taking place during IMHX week, and organised by the UK Material Handling Association, The Archies offers sponsors unrivalled visibility, brand prestige and direct access to a high-calibre audience.

As the industry's must-attend celebration, it provides a powerful platform to showcase your commitment to excellence while connecting with key customers, partners and influencers in a memorable and engaging environment.

The UKMHA Archies Awards 2027



Secure the best sponsorship package for your business, please contact Rob Fisher: robert.fisher@ukmha.org.uk | 07496 680912

Pre-event and post-event publicity are key benefits of sponsorship



Our dedicated marketing team will help you maximise your investment and achieve your sponsorship objectives through a targeted, multi-channel promotional campaign

Sponsors enjoy prominent brand exposure throughout the awards programme, with regular coverage, event updates and recognition across our marketing channels, ensuring sustained visibility before, during and after the event.

Category Sponsorship
£9,995 + VAT

PR & marketing	At the Archies	Post Archies
A full-page advert in the September IMHX issue of **UPLIFT**	Presentation of your chosen award category on stage	Content and marketing opportunities
Logo inclusion on all advertising	High-profile brand visibility	Extended brand exposure
Logo inclusion on all email campaigns	Enhanced brand credibility on-screen at the event	Photography provided for your table and guests (at no extra cost)
Logo inclusion on the Entry Guide	Discounts on additional tables	Prominent industry positioning
Exclusive use of The Archies Awards logo	Align your business with excellence and achievement	Enhanced relationships with winners and finalists
Social media welcome announcements	Opportunities to connect with industry decision-makers	Reinforce your business reputation as a supporter of industry excellence
Logo and company profile on The Archies Awards' official website	Excellent opportunity to build relationships with existing and new clients	Lead nurturing and follow-up engagement

Categories



- **Apprentice of the Year Award** – booked by TVH **(Year 2 and Year 3)**
- **Best Product Innovation Award**
- **Customer Service Award** – booked by CFTS
- **Excellence in Automation Award** – *optioned*
- **Intralogistics Project of the Year Award**
- **Lifetime Achievement Award**
- **Operational Efficiency Award**
- **Safety Initiative Award**
- **Sustainability Award** – *optioned*
- **Technology Innovator Award**
- **Training Provider of the Year Award**
- **UKMHA Dealer Member Award** – booked by COMBILIFT LIFTING INNOVATION



Thank you to our 2025 Sponsors

Anthony James

B&B attachments

CFTS A UKMHA Company

Close Brothers

COMBiLiFT LiFTING INNOVATION

COMPACT MANUFACTURING

HUBTEX.

OXFORD ECONOMICS

Service Geeni

TRIATHLON INTELLIGENT BATTERIES

TVH

Get in Touch

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Rob Fisher

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t: 07496 680912

The Archies Awards programme is organised by the UK Material Handling Association

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