



The Archies

The Archies is an annual celebration for businesses across the material handling and intralogistics sectors. Each year, we welcome hundreds of industry leaders who gather to recognise outstanding projects, the very best organisations, along with cutting-edge solutions and products. The quality of entrants, our judging process and laser focus helps us to deliver a high calibre audience of senior professionals on the night.

With a rich history of over 30 years, The Archies are firmly established as the must-attend celebration of excellence in our industry. Backed by UKMHA, the leading association for the UK's material handling sector, the Archies returns for 2025; taking place on Wednesday 10th September, timed to coincide with IMHX week.

As the headline sponsor for the Archies, IMHX is the UK's largest logistics event, drawing in tens of thousands of visitors and connecting suppliers with in-market buyers. Hosting The Archies during IMHX creates a vibrant evening centrepiece, offering a unique opportunity to honour the best in the industry.



Sponsorship Opportunities

Category + Sponsor

By becoming a Category + sponsor, you are aligning your company with industry excellence.

As a sponsor, you are guaranteed maximum exposure with the highest priority branding among sponsor levels. Category + sponsors receive enhanced versions of the tier sponsorship packages. In addition, it activates exclusive opportunities as a premium partner of the event.

Category Sponsor

Whether you want to enhance your image in your area of expertise or boost your profile in a new industry sector, this sponsorship package allows you to select the category that best aligns with your company, while also presenting an award on the night – a profileraising opportunity for your chosen representative.

In addition to the category sponsorship packages, we also have tailored options available to suit all budgets and objectives.

To discuss a branding package, please contact robert.fisher@ukmha.org.uk



Sponsorship Tiers

On the night

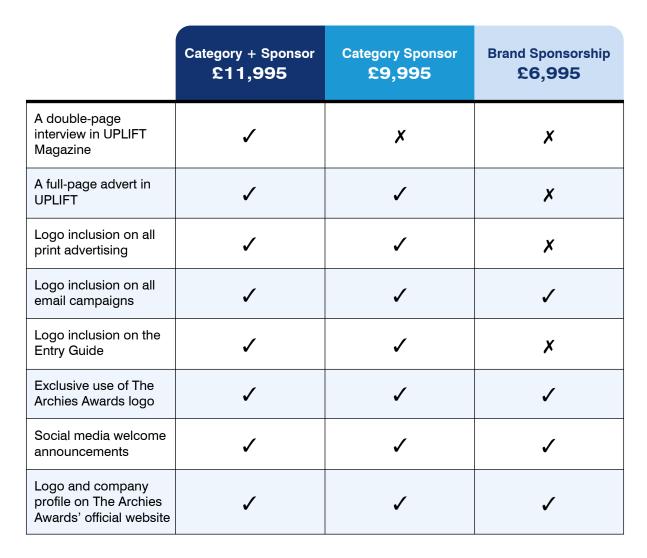
Y	Category + Sponsor £11,995	Category Sponsor £9,995	Brand Sponsorship £6,995
A branded table at the champagne reception	✓	✓	Х
A branded premium table of 10 in prime front row location (drinks package included)	✓	×	X* Five guest places at event
Naming rights to the category best aligned with your company	✓	×	х
Presentation of an award on stage	√	✓	Х
Your company branding in the guest list	✓	✓	✓
Continuous branding on-screen at the event	√	✓	✓
Sponsorship of menu or drinks reception or event compère			✓
Discounts on additional tables	√	√	

Sponsorship Tiers

Marketing & PR

Pre-event and post-event publicity is an extremely valuable component of sponsorship.

Our dedicated marketing & PR team will ensure you achieve your sponsorship objectives through a highly targeted multi-channel marketing campaign. Sponsors are offered visibility throughout the three-phase campaign in the form of regular coverage reports and updates.



Media Partner



Logistics Matters is the official media partner for the Archies Awards.

As one of the UK's leading magazines for the materials handling industry, Logistics Matters offers expert insights into the latest innovations, best practices and opinions shaping the sector.

If you would like to get in touch with Logistics Matters, please contact: **Neill Wightman: t: 01342 333725 m: 07818574304**



Categories 2025

 Apprentice of the Year For second- and third-year apprentices.



Best New Product

Recognising the newly launched product that has made an influential impact on the industry.

Sponsored by



Best Safety Initiative

Awarded to the company that has implemented outstanding safety measures or programs or has improved safety standards.

 Customer Service Excellence Award Recognising the team delivering exceptional customer service.

Sponsored by



Excellence in Automation

Recognising advancements in automation within material handling processes.

Sponsored by



Intralogistics Project of the Year

Joint entry with customer and supplier, must be operational and live within the last 18 months.

Industry Leader Award

For an individual who has consistently shown leadership qualities and impacted the industry's growth.

Sponsored by



Lifetime Achievement Award

Honouring the individual who has made a significant, long-term contribution to the industry.

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Logistics Innovation Award

For the company that has introduced a new, forward-thinking logistics solution or strategy.

Operational Efficiency Award

Demonstrating measurable improvement in operations through implementation of new equipment, reconfiguration of distribution centre or warehouse, or use of automation or Al.

Sponsored by



Training Provider of the Year

Recognising the outstanding training programmes delivered by some of the best training providers in the material handling industry.

Rising Star Award

Celebrating an emerging professional who has demonstrated exceptional talent and potential.

Sustainability Excellence Award

Recognising the company making significant efforts towards environmental sustainability.

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Technology Innovator Award

For the company developing or implementing cutting-edge technology in material handling.

UKMHA Dealer Member of the Year

Open to dealer members of UKMHA considered to operate their businesses to the highest standards.

Sponsored by





Get in Touch

Secure the best sponsorship package for your business by contacting:

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The Archies Awards is organised by the UK Material Handling Association

Our Sponsors

Headline Sponsor



Event Sponsors























Media Partner

