



 UKMHA
The Archies
Awards **2025**

ENTRY GUIDE





Entry Criteria

The Archies Awards are free to enter, and multiple entries are welcome, provided each submission is tailored to the specific category.

The awards are open to businesses based in or operating within the UK and Ireland.

All entries must be submitted via our official entry portal:

<https://ukmha-archies.awardsplatform.com/>

You'll need to create an account when visiting the site for the first time.

Each entry requires an overview/synopsis (maximum 125-words). The award entry is restricted to 1,000 words. You can also include testimonials along with any additional supporting data.

Entries must be submitted before May 28 2025



Judging Criteria

Entries will be assessed based on innovation and newness, safety and operational gains, and lasting impact.

Winners and finalists are selected by a judging panel. The panel is comprised of independent experts from the industry. Judges are assigned categories based on their knowledge, objectivity and credibility in that specific area.

Each judge marks entries relevant to their specialist experience, ensuring a measured and educated response to each submission.

Winners and finalists are kept strictly confidential.

Archies Awards: Categories

Apprentice of the Year

Open to second- and third-year apprentices. This category requires an entry submitted via the entry portal. In addition, there will be a theory and practical test along with a panel interview all of which will take place at SMB College Group on July 1st and 2nd.

Best New Product

Judges will be looking for products or solutions that:

- Are new to market.
- Have been launched in the last 15-months.
- Have made a significant impact on processes, operational efficiency and safety gains.

Best Safety Initiative

Entrants should:

- Demonstrate a clear improvement in site safety.
- Explain how an innovative system has enhanced safety protocols.
- Provide supporting health and safety data, where applicable



Apprentice of the Year Award

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Archies Awards: Categories

Customer Service Excellence Award

Judges will seek entries that:

- Showcase a customer-first approach.
- Demonstrate a laser focus on the customer journey.
- Provide a coherent strategy with supporting customer feedback.

Excellence in Automation

Judges will be looking for products or solutions that:

- Are new to market.
- Have been launched in the last 15-months.
- Have made a significant impact on processes, operational efficiency and safety gains.

Intralogistics Project of the Year (New Category)

Judges will be looking for:

- A project that demonstrates innovation, improved operational efficiencies and enhanced on-site safety.
- A project that has gone live in the last 18 months.
- Entries that focus on the both the supplier and end user.



Archies Awards: Categories

Industry Leader Award (New Category)

Judges are looking for an individual who:

- Consistently shows leadership qualities.
- Can demonstrate a positive impact on the growth of their business.
- Has helped to transform a business process/ team

Lifetime Achievement Award

Presented to an individual who has made a significant contribution to the material handling industry.

Logistics Innovation Award (New Category)

Judges will be looking for:

- The best new, forward-thinking logistics solution or strategy.
- Outside the box thinking.
- A solution or strategy that has embedded safety and sustainability.



Archies Awards: Categories

Operational Efficiency Award (New Category)

Judges will seek entries that:

- Showcase improvements in operational efficiencies.
- Demonstrate the use and implementation of new equipment.
- Reconfiguration of a facility through the use of AI or automation.

Rising Star Award (New Category)

Celebrating the next generation of leaders and judges will be looking for:

- A promising young professional (below 30 years of age).
- Examples showcasing performance, initiative and leadership potential.
- Supporting testimonials/references.

Sustainability Excellence Award

Judges will be looking for entries that :

- Can demonstrate a comprehensive commitment to sustainability.
- Have embedded sustainable practices and strategies within the business or product.
- Can show evidence of carbon reduction or protecting the environment.



Archies Awards: Categories

Technology Innovator Award (New Category)

We are looking for entries that highlight:

- Technology that is embedded into a material handling solution.
- Cutting-edge innovations.
- Evidence proving the unique and innovative nature of the entry.

Training Provider of the Year

Successful entries will:

- Clearly demonstrate enhanced learning opportunities for the sector.
- Show a commitment to developing new talent and upskilling the workforce.
- Include feedback from attendees/trainees.

UKMHA Dealer of the Year Award

- Open to UK Material Handling Association dealer members
- Rewarding a member who has operated to the highest standards.
- Exemplary customer service.



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