



**UKMHA**

UK MATERIAL HANDLING  
ASSOCIATION



# UKMHA VISION AND DELIVERABLES:

Lifting standards as the authoritative voice  
of the UK material handling industry

June 2023



**UKMHA**  
VISION STATEMENT:



TO ENHANCE THE PROSPERITY, RAISE THE PROFILE AND LIFT INDUSTRY STANDARDS FOR ALL STAKEHOLDERS OF THE UK MATERIAL HANDLING INDUSTRY, USING EFFECTIVE MARKET INTELLIGENCE, LOBBYING, BENCHMARKING AND ATTRACTING THE BEST TALENT. WE PROVIDE MARKET-DRIVEN SERVICES INCLUDING AUDIT AND ADVISORY ON BEST PRACTICE, LEGISLATION, SAFETY AND TRAINING, ALL DELIVERED BY HIGHLY ENGAGED PEOPLE FOCUSED ON HELPING YOU SUCCEED.



**UKMHA**  
STRATEGIC IMPERATIVES:

 <p>01 Engaged Stakeholders</p>	 <p>02 Valued Expertise</p>	 <p>03 Insightful Market Intelligence</p>
 <p>04 Indispensable Services</p>	 <p>05 Operational Excellence</p>	 <p>06 Benchmarking Best Practice</p>

**ABOUT US:**



The UK Material Handling Association (UKMHA) is a not-for-profit organisation representing all aspects of the UK's material handling industry, including manufacturers, suppliers, dealers and end users.

The material handling industry plays a pivotal role in the UK economy and is almost unique in the way it operates across all industries, keeping the UK moving. Today's industry is characterised by a new type of MHE, one more reliant on technology and the increasing use of automation to improve productivity.



The UKMHA speaks with one authoritative voice on the needs of the entire industry including manufacturers, dealers and end users, providing a full range of member benefits from training and advisory services to market intelligence and audit services – helping to shape legislation and guide strategies.

The UKMHA has been established following the merger of the industry's two most respected trade organisations – BITA (British Industrial Truck Association) and the FLTA (Fork Lift Truck Association), together with its subsidiary, CFTS (Consolidated Fork Truck Services) – UKMHA incorporates the best of its founding organisations to embrace the future of the UK's material handling industry.



THE UKMHA SPEAKS WITH ONE  
AUTHORITATIVE VOICE ON THE NEEDS  
OF THE ENTIRE INDUSTRY.



## MEMBERSHIP BENEFITS:



To ensure you receive the proven, practical support and guidance you need to succeed

- Member Audit Service to ensure your legislative compliance and best practice advice
- A Knowledge Hub providing you with the best guidance on key areas
- Health & Safety guidance to ensure your personnel and workplace are kept safe



Access to specialist working and technical interest groups

- A dedicated Safe User Group helping end users benchmark best practice to ensure safety at all times
- A Technical Policy Committee helping you better understand the intricacies of technologies characterising the modern material handling sector
- National and international liaison with BSI/CEN/ISO/IEC for a global appreciation of legislation and best practice
- Liaison with HSE and other government bodies to help influence regulation



Tailored events promoting thought leadership, best practice, effective networking and better business development

- **Thought Leadership Event** – industry-leading speakers address the key issues that help you identify future industry trends and how to overcome business challenges
- **National Forklift Safety Day** – the UK material handling sector's flagship campaign promoting the highest standards of safety through the safe use of material handling equipment and the environments in which it operates
- **National Safety Convention** – the most authoritative event of its kind in the UK material handling calendar promoting best practice and a must-attend summit for anyone responsible for ensuring the safety and well-being of their workers
- **Regional Events** – local events offering you the opportunity to share your experiences with other members
- **Archies Awards** – the national event celebrating excellence in the material handling, logistics and supply chain industries
- **IMHX** – joint ownership of the largest material handling exhibition in the UK ensures UKMHA remains at the forefront of industry innovation

## MEMBERSHIP BENEFITS:



### Training and Professional Development

- **Thorough Examination** – specialist courses designed for experienced engineers and concentrates on the inspection of chains and forklifts, current legislation, documentation and the responsibilities of a competent person to ensure proper Thorough Examination
- **Thorough Examination Revalidation** – courses exclusively for engineers who have previously completed a TE course. Training brings engineers up to date with current legislation and reaffirms their inspection skills, plus confirms their right to be accredited as a Competent Person
- **Apprenticeships and Apprentice Training** – helping ensure next-generation engineers are skilled in the servicing of material handling equipment
- **Engineer Training** – helping ensure the highest standards within the workforce
- **Talent Attraction** – ensuring the best calibre of person is attracted to the industry
- **Grants** – information on financial support to ensure no one is excluded from developing a career in material handling



### Publications and information

- **Uplift Magazine** – providing informative news on the membership and wider industry
- **Safety Alerts** – raising awareness of urgent issues affecting the safety of the whole industry
- **Guidance Notes** – free to members, these easy-to-understand informative notes help ensure full compliance with latest legislation
- **Other Publications** – Safety notes, Fact Sheets, Fair Wear and Tear guides, plus others
- **Safe Working Area Charter** – a blueprint for ensuring the safety of members who carry out on-site maintenance and repair of their customers' material handling and plant equipment

The UKMHA incorporates the best of its founding organisations to embrace the future of the UK's material handling industry.

**DELIVERABLES:**

01

To affirm the UKMHA as the authoritative body in UK material handling, raising the sector's profile and positioning it as a recognisable and trusted association dedicated to ensuring the highest standards of excellence amongst its members.

02

To secure competitive advantage for the UK material handling industry; attracting the best talent, upholding standards of excellence and ensuring the industry is recognised as a great place to work and prosper.

06

Grow our membership into new and developing areas of material handling, including the development of the Safe User Group and its important role helping members benchmark best practice for a safer industry.



05

To engage with the sector media to ensure membership retention through improved communication and services, helping raise awareness of a Commonwealth of Members, the sectors they cover and the goals they aspire to.

04

To foster a strong and engaged membership that recognises the value of belonging to a leading trade association dedicated to helping them become a better business.

03

Supporting UK material handling with clear guidance on current industry challenges and providing strong representation in regulatory discussions to ensure UKMHA is recognised as the respected voice of the sector.



## EXPANSION OF DELIVERABLES:

## 01

Position UKMHA at the forefront of the UK material handling industry, raising its profile as a recognisable and trusted association.

- To establish the UKMHA as an entity in its own right whilst at the same time acknowledging the legacy of its founding bodies, BITA and the FLTA
- Raising the UKMHA's profile and that of its members to create a clear direction for future communications
- To enhance the association's reputation for staging prestigious, well organised and insightful events such as Thought Leadership and the safety campaigns, National Forklift Safety Day and the National Safety Convention

## 02

To secure competitive advantage for the UK material handling industry through support overcoming current industry challenges, thereby ensuring UKMHA is recognised as the authoritative voice of the industry.

- Strong recognition for its insightful market intelligence
- Thought Leadership and networking events
- Commitment to skills development through apprenticeship programme

## 03

Supporting UK material handling with clear guidance on current industry challenges and providing strong representation in regulatory discussions.

- Greater promotion of the Technical Policy Committee and its role helping members to better understand how new technology is characterising the modern material handling sector
- Highlighting national and international liaison with bodies such as BSI/CEN/ISO/IEC to develop a global appreciation of legislation and best practice
- Greater emphasis of UKMHA liaison with the Health & Safety Executive and other government bodies to help shape future legislation

## EXPANSION OF DELIVERABLES:

## 04

Nurturing a strong and engaged membership that recognises the value of belonging to a leading trade association dedicated to helping them become a better business.

- Expansion of the Safe User Group by promoting the benefits of membership and its unique ability to raise industry standards by helping end users benchmark best practice
- Benchmarking performance against an annual survey of members to assess membership satisfaction
- A commitment to improving member communication with regular liaison with members to establish their goals
- Increase member involvement in the production of monthly newsletters and Uplift magazine by encouraging them to share their news with members

## 05

To engage with the sector media to ensure membership retention through improved communication and services, helping raise awareness of a Commonwealth of Members.

- To position the UKMHA with the trade media as the pre-eminent authority on the UK material handling sector
- To encourage greater coverage within the media of the association's work, thereby raising its profile and that of its membership
- To encourage greater dialogue between the association's senior management and the media by utilising interview opportunities, regular columns, industry commentary and event participation

## 06

A commitment to expand the membership by positioning the association as the voice of authority on all aspects of material handling.

- Better promotion of our services through marketing channels including email, social media, PR, video marketing, telemarketing and events
- To establish the National Safety Convention as the pre-eminent safety event for the industry, thereby creating a recognised public event which will promote the UKMHA to an engaged audience of members and industry stakeholders
- To explore new and developing area of material handling, including automation, autonomous vehicles, AI, VR and other disruptive technologies



# UKMHA VISION AND DELIVERABLES:

Lifting standards as the authoritative voice  
of the UK material handling industry

June 2023



**The UK Material Handling  
Association**

34B Kingfisher Court,  
Hambridge Road, Newbury,  
Berkshire, RG14 5SJ

01635 277577  
mail@ukmha.org.uk



[www.ukmha.org.uk](http://www.ukmha.org.uk)

